



The Winning Way: Learnings From Sport for Managers

By Anita Bhogle, Harsha Bhogle (Authors) & Mukesh Ambani (Frwd)

Westland Limited, New Delhi, India. Softcover. Book Condition: New. Harsha Bhogle, sports commentator and writer, and Anita Bhogle, Advertising and communication consultant, have previously conducted a series of motivational workshops for many corporates, this book is a collation of their learnings during these workshops. A great read, this book helps you to delve into the world of sports and you discover that the road to success is paved by the same bricks, irrespective of the field one is hoping to succeed in. The basic ability to succeed is within each one of us. But combining this ability with the right attitude, a thirst to excel, and an unceasing passion make a world of a difference. In The Winning Way: Learnings From Sport For Managers, the authors cite several examples from the sports world, each example leaves the reader with lingering afterthoughts, inspiration, and a valuable lesson. This book may be offhandedly perceived as yet another Guideline to success 101 lesson, but the uniqueness of the book lies in the fact that all these guidelines have been explained through a sports viewpoint, making it far more engaging. If you are one of those people who gain motivation through the relentless triumphs of sportsmen...



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